

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.437939 Longitude: -79.131955

Pawleys Island Plaza Pawleys Island, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	11,629	17,268	44,643
	Population Est 25Q1	11,684	17,349	44,565
	Population Est 24Q4	11,776	17,486	44,557
	Population Est 24Q3	11,838	17,558	44,672
	Population Est 24Q2	11,859	17,567	44,642
	Population Est 24Q1	11,864	17,577	44,567
	Population Est 23Q4	11,863	17,574	44,428
	Population Est 23Q3	11,831	17,510	44,353
	Population Est 23Q2	11,828	17,502	44,185
	Population Fcst	12,090	17,971	45,902
	2010 Census Population	9,303	13,598	35,612
	2000 Census Population	7,106	10,261	27,950
	1990 Census Population	3,420	4,881	20,974
	Current Year Daytime Population	12,714	18,447	50,517
	Average Seasonal Population	5,471	10,968	18,457
	Historical Annual Growth, 1990 – 2000	7.59%	7.71%	2.91%
	Historical Annual Growth, 2000 – 2010	2.73%	2.86%	2.45%
	Estimated Annual Growth, 2010 – CY	1.55%	1.66%	1.57%
	Projected Annual Growth, CY to Y5	0.78%	0.80%	0.56%
	Group Qtrs Est	34	92	419
Transient Est Average Last 4 Qtrs	1,178	1,349	2,871	
Households	Current Year Estimated Households	5,331	7,992	20,554
	Households Est 25Q1	5,356	8,028	20,503
	Households Est 24Q4	5,397	8,093	20,494
	Households Est 24Q3	5,425	8,124	20,548
	Households Est 24Q2	5,428	8,120	20,529
	Households Est 24Q1	5,430	8,123	20,486
	Households Est 23Q4	5,429	8,123	20,417
	Households Est 23Q3	5,414	8,092	20,376
	Households Est 23Q2	5,412	8,088	20,302
	Households Fcst	5,548	8,324	21,155
	2010 Census Households	4,143	6,169	15,815
	2000 Census Households	3,040	4,510	11,932
	1990 Census Households	1,354	1,978	8,215
	Historical Annual Growth, 1990 – 2000	8.43%	8.59%	3.80%
	Historical Annual Growth, 2000 – 2010	3.14%	3.18%	2.86%
	Estimated Annual Growth, 2010 – CY	1.75%	1.80%	1.82%
	Projected Annual Growth, CY to Y5	0.80%	0.82%	0.58%
Population per Household	2.17	2.15	2.15	

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Income	HH Income \$500,000 or more	3.5%	3.5%	2.7%
	HH Income \$250,000 to \$499,999	4.2%	4.3%	3.3%
	HH Income \$200,000 to \$249,999	9.7%	9.9%	7.6%
	HH Income \$175,000 to \$199,999	5.0%	5.4%	4.9%
	HH Income \$150,000 to \$174,999	6.6%	7.5%	6.0%
	HH Income \$100,000 to 149,999	17.9%	18.2%	16.2%
	HH Income \$75,000 to 99,999	13.5%	13.2%	13.1%
	HH Income \$50,000 to 74,999	19.4%	19.2%	20.2%
	HH Income \$35,000 to 49,999	9.9%	8.5%	9.0%
	HH Income \$25,000 to 34,999	3.8%	3.2%	5.4%
	HH Income \$15,000 to 24,999	2.3%	2.6%	4.1%
	HH Income \$0 to 14,999	4.3%	4.5%	7.7%
	Average Household Income	\$130,286	\$136,343	\$121,937
	Median Household Income	\$93,737	\$97,311	\$80,394
	Per Capita Income	\$59,897	\$63,381	\$56,480
	Average Disposable Income	\$99,340	\$101,479	\$88,937
	Median Disposable Income	\$79,708	\$82,671	\$69,457
	Discretionary HH Income Over \$150,000	14.2%	14.7%	11.2%
	Discretionary HH Income \$125,000 to \$149,999	6.5%	7.0%	5.5%
	Discretionary HH Income \$100,000 to \$124,999	10.2%	11.6%	9.6%
	Discretionary HH Income \$75,000 to \$99,999	11.8%	12.4%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	21.6%	21.9%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	25.1%	22.1%	25.0%
	Discretionary HH Income Under \$25,000	10.7%	10.2%	17.8%
	Average Discretionary HH Income	\$78,931	\$81,756	\$70,845
	Median Discretionary HH Income	\$66,530	\$69,837	\$57,592
	Householder White – Count	4,903	7,488	17,060
	Median HH Income	\$96,707	\$99,919	\$91,236
	Average HH Income	\$107,953	\$109,928	\$102,299
	Householder Black or African-American – Count	244	268	2,382
	Median HH Income	\$50,304	\$52,916	\$53,081
	Average HH Income	\$63,300	\$64,521	\$53,110
	Householder Hispanic – Count	35	49	424
	Median HH Income	\$18,553	\$32,910	\$85,639
	Average HH Income	\$49,448	\$48,232	\$86,868
Householder Asian or Pacific Islander – Count	2	3	115	
Median HH Income	\$105,294	\$106,233	\$8,100	
Average HH Income	\$101,431	\$102,207	\$19,690	
Householder Other or Pacific Islander – Count	146	184	573	
Median HH Income	\$106,888	\$103,894	\$83,769	
Average HH Income	\$115,206	\$115,095	\$95,057	

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Gender	Male Population	5,300	7,883	20,416
	Female Population	6,329	9,385	24,227
Total Population by Age	Count of Pop 0 to 4 years	367	504	1,502
	Count of Pop 0 to 7 years	486	656	2,043
	Count of Pop 5 - 13	710	958	2,898
	Count of Pop 14 - 18	415	570	1,604
	Count of Pop 19 - 22	459	642	1,640
	Count of Pop 22 - 25	358	504	1,197
	Count of Pop 25 - 29	435	621	1,680
	Count of Pop 30 - 34	352	472	1,559
	Count of Pop 35 - 39	408	531	1,735
	Count of Pop 40 - 44	442	595	1,804
	Count of Pop 45 - 59	1,956	2,795	7,177
	Count of Pop 60 - 74	3,278	5,091	12,680
	Count of Pop 75 - 84	1,984	3,213	7,487
	Count of Pop 85+	466	773	1,680
	% of Pop 0 to 4 years	3.2%	2.9%	3.4%
	% of Pop 0 to 7 years	4.2%	3.8%	4.6%
	% of Pop 5 - 13	6.1%	5.5%	6.5%
	% of Pop 14 - 18	3.6%	3.3%	3.6%
	% of Pop 19 - 22	4.0%	3.7%	3.7%
	% of Pop 22 - 25	3.1%	2.9%	2.7%
	% of Pop 25 - 29	3.7%	3.6%	3.8%
	% of Pop 30 - 34	3.0%	2.7%	3.5%
	% of Pop 35 - 39	3.5%	3.1%	3.9%
	% of Pop 40 - 44	3.8%	3.4%	4.0%
	% of Pop 45 - 59	16.8%	16.2%	16.1%
	% of Pop 60 - 74	28.2%	29.5%	28.4%
	% of Pop 75 - 84	17.1%	18.6%	16.8%
	% of Pop 85+	4.0%	4.5%	3.8%
Median Age	59.5	61.7	59.2	
Average Age	52.9	54.5	52.5	
Male Population by Age	% of Pop 0 to 4 years	3.5%	3.3%	3.7%
	% of Pop 5 - 13	6.9%	6.2%	7.2%
	% of Pop 14 - 18	4.0%	3.7%	4.0%
	% of Pop 19 - 22	4.4%	4.1%	4.0%
	% of Pop 22 - 25	3.4%	3.1%	3.0%
	% of Pop 25 - 29	4.2%	4.0%	4.2%
	% of Pop 30 - 34	3.1%	3.0%	3.5%
	% of Pop 35 - 39	4.0%	3.4%	4.0%
	% of Pop 40 - 44	4.1%	3.7%	4.1%
	% of Pop 45 - 59	16.5%	15.8%	15.8%
	% of Pop 75 - 84	16.0%	18.1%	16.4%
	% of Pop 60 - 74	26.0%	27.4%	26.7%
	% of Pop 85+	3.9%	4.3%	3.3%
	Median Age	57.0	59.8	57.2
Average Age	51.0	53.0	51.0	

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	% of Pop 0 to 4 years	2.8%	2.6%	3.0%
	% of Pop 5 - 13	5.4%	5.0%	5.9%
	% of Pop 14 - 18	3.2%	3.0%	3.3%
	% of Pop 19 - 22	3.5%	3.4%	3.4%
	% of Pop 22 - 25	2.8%	2.8%	2.4%
	% of Pop 25 - 29	3.3%	3.3%	3.4%
	% of Pop 30 - 34	2.9%	2.5%	3.4%
	% of Pop 35 - 39	3.1%	2.8%	3.8%
	% of Pop 40 - 44	3.6%	3.2%	4.0%
	% of Pop 45 - 59	17.1%	16.5%	16.3%
	% of Pop 60 - 74	30.0%	31.2%	29.8%
	% of Pop 75 - 84	18.0%	19.1%	17.1%
	% of Pop 85+	4.1%	4.6%	4.1%
	Median Age	61.3	63.1	60.6
Average Age	54.4	55.8	53.7	
Race	Count of White	9,691	15,028	35,629
	Count of Black or African-American	1,220	1,294	6,480
	Count of Asian or Pacific Islander	58	68	299
	Count of Other races	660	878	2,235
	White	83.3%	87.0%	79.8%
	Black or African American	10.5%	7.5%	14.5%
	Asian	0.5%	0.4%	0.7%
	Other Races	5.7%	5.1%	5.0%
Language Spoken	Speak English at Home	97.0%	97.5%	96.6%
	Speak Spanish at Home	1.5%	1.2%	1.7%
	Speak French or French Creole at Home	0.2%	0.1%	0.2%
	Speak German at Home	0.5%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.4%	0.3%	0.3%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	313	460	1,491
	Hispanic Population Percent	2.7%	2.7%	3.3%
	Mexican	45.6%	39.8%	35.8%
	Puerto Rican	40.6%	31.0%	36.4%
	Cuban	2.6%	1.8%	7.0%
	Dominican	2.7%	15.9%	5.9%
	Central American	0.0%	0.0%	8.0%
	South American	4.8%	7.2%	4.0%
	Other Hispanic	3.8%	4.3%	3.0%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	0%	

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Ancestry	American (percent of total population)	7.9%	9.6%	8.1%
	American	7.6%	9.4%	7.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	0.5%	0.4%	0.5%
	Chinese	0.0%	0.0%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.0%
	South East Asian (ie. Vietnamese)	0.3%	0.2%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	48.6%	50.5%	45.6%
	British	11.6%	12.5%	11.0%
	Dutch	0.5%	0.6%	0.7%
	French	1.4%	1.3%	1.2%
	German	10.0%	10.3%	9.0%
	Italian	4.6%	5.0%	4.4%
	Polish	1.9%	1.8%	1.8%
	Scandinavian	0.9%	0.9%	1.1%
	Scotch/Irish	13.2%	13.3%	11.5%
Other European (ie. Greek/Russian)	4.5%	5.0%	4.8%	
Middle Eastern	0.4%	0.6%	0.4%	
Other Ancestry	14.3%	12.9%	13.3%	
Unclassified Ancestry	14.7%	15.3%	13.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,320	14,090	35,802
	Elementary (0 to 8)	1.5%	1.1%	1.0%
	Some High School (9 to 11)	3.7%	2.8%	3.3%
	High School Graduate (12)	20.1%	19.1%	23.4%
	Some College (13 to 16)	22.1%	19.9%	21.2%
	Associates Degree Only	7.5%	6.9%	9.5%
	Bachelors Degree Only	28.5%	32.0%	26.7%
	Graduate Degree	16.6%	18.1%	14.9%
	% College (4+)	45.1%	50.1%	41.6%
Household Type	Total Households – count	5,331	7,992	20,554
	One Person HHs – count	1,516	2,167	5,973
	Family HHs – count	3,696	5,577	13,709
	Married Couple – count	3,130	4,911	11,328
	w/own children – count	631	874	1,839
	w/out own children – count	2,499	4,037	9,489
	Male Householder – count	172	194	481
	Female Householder – count	394	473	1,900
	Non-Family Households – count	120	247	872
	1 Person Household	28.4%	27.1%	29.1%
	2 Person Household	46.9%	49.6%	46.5%
	3 Person Household	11.3%	11.0%	11.6%
	4 Person Household	8.6%	7.9%	7.7%
	5 Person Household	3.1%	2.9%	3.2%
6 Person Household	1.1%	1.0%	1.2%	
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	13.9%	12.5%	12.4%	

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Housing	Total Housing Units	7,524	11,955	27,796
	Owner Occupied Percent	57.7%	55.4%	59.3%
	Renter Occupied Percent	13.2%	11.4%	14.6%
	Vacant Housing Percent	29.1%	33.1%	26.1%
	Total Housing Units (Census 2000)	4,652	7,786	17,201
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.9%	14.4%	9.3%
	Property Value \$750,000 to \$999,999	14.0%	15.7%	10.5%
	Property Value \$500,000 to \$749,999	30.4%	30.0%	25.0%
	Property Value \$400,000 to \$499,999	13.5%	12.6%	13.3%
	Property Value \$300,000, to \$399,999	13.7%	10.3%	11.4%
	Property Value \$200,000 to \$299,999	6.7%	5.5%	9.9%
	Property Value \$150,000 to \$199,999	1.3%	2.0%	4.9%
	Property Value \$100,000 to \$149,999	2.7%	2.2%	3.9%
	Property Value \$60,000 to \$99,999	0.3%	0.3%	3.2%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	1.9%
	Property Value \$0 to \$39,999	1.4%	1.0%	1.8%
	Median Home Value	\$579,963	\$629,948	\$497,974
Wealth per Household	\$0 and under - percent	14.8%	14.4%	15.3%
	\$1 to \$4999 - percent	6.7%	6.4%	7.1%
	\$5k to \$9999 - percent	3.8%	3.6%	3.9%
	\$10k to \$24999 - percent	5.8%	5.6%	5.9%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	19.6%	19.7%	19.4%
	\$250k to \$499999 - percent	14.9%	15.2%	14.6%
	\$500k+ - percent	17.3%	17.8%	16.6%
	Median HH Wealth	\$113,817	\$121,225	\$104,219
	Avg HH Wealth	\$275,068	\$281,802	\$266,451
Economic Viability	Economic Viability Local	284	297	283
	Economic Viability Indexed	103	107	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,642	6,514	17,684
	Managerial/Executive	22.2%	23.0%	17.6%
	Professional Specialty	24.2%	24.0%	24.2%
	Healthcare Support	1.3%	1.7%	1.9%
	Sales	13.7%	15.4%	14.6%
	Office & Administrative Support	8.8%	8.3%	8.5%
	Protective Service	2.9%	2.4%	2.6%
	Food Preparation	8.8%	7.3%	9.7%
	Building Maintenance & Cleaning	2.7%	2.5%	5.0%
	Personal Care	2.7%	3.5%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.9%	4.5%	4.3%
	Production & Transportation	7.8%	7.5%	8.5%
	Percent White Collar Workers	70.2%	72.3%	66.8%
	Percent Blue Collar Workers	29.8%	27.7%	33.2%

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	Agriculture/Mining/Construction	5.9%	5.1%	6.0%
	Manufacturing	9.8%	10.5%	7.3%
	Transportation	1.2%	2.0%	2.2%
	Information	1.2%	1.1%	1.2%
	Wholesale/Retail	15.6%	16.3%	14.4%
	Finance, Insurance, Real Estate	8.4%	9.5%	7.8%
	Professional Services	8.6%	10.5%	7.1%
	Management Services	0.4%	0.5%	0.2%
	Administrative/Waste Services	2.5%	2.6%	5.8%
	Educational Services	18.5%	17.9%	23.8%
	Entertainment Services	15.7%	13.1%	15.0%
	Other Professional Services	8.9%	8.4%	6.7%
	Public Administration	3.2%	2.7%	2.6%
Vehicles per HH	No Vehicles	1.2%	1.4%	3.1%
	1 Vehicle	32.0%	31.6%	36.0%
	2 Vehicles	44.3%	44.8%	42.2%
	3 or more vehicles	22.4%	22.1%	18.8%
	Average Number of Vehicles	1.96	1.94	1.82
Change	Births (last 12 months)	83	118	328
	Deaths (last 12 months)	228	365	843
	Migration (last 12 months)	-84	-48	527
Work place	Workplace Establishments	411	587	1,862
	Workplace Employees (FTE)	3,230	4,624	15,853